



2025 CAQ AWAG Mallet Application

CAQ received grant funds through the Queensland State Government Active Women and Girls (AWAG) Program that were used to create & organise a state-wide campaign designed to encourage women & girls to "get active" with the sport of croquet. Project consisted of 2 main elements

- a centrally-managed "Croquet & High Tea" event
- the purchase of croquet equipment - mallets - specifically chosen to overcome barriers that may be encountered by women when participating in the sport; mallets to be distributed to clubs through applications that address how they will use them to attract & retain new female members

Using grant funds, CAQ has purchased 30 Terminator Horus, and 10 PFC Standard mallets. CAQ gratefully acknowledges the substantial sponsorship provided by Lindsay David (Star Mallets) and Peter Coles (PFC Mallets). Primarily lighter-weight mallets (under 3lbs), there are both wooden (Terminator Horus) and metal composite (PFC Standard) mallets on offer. The handle length varies from 34" - 39".

Clubs are now invited to submit an application for mallets through this program, which specifically supports women's participation in croquet across Queensland.

Your responses should be specific to your own circumstances. Dot points are welcomed.

CAQ will be following up, post-project, to seek feedback from participating clubs, and discover how their initiatives are progressing.

This application is conducted in accordance with our Data Collection Privacy Policy. <https://www.croquetqld.org/surveys/privacy>

1. (Required) Club name

2. (Required) Preferred Club contact

Name, position, email, phone

3. Codes played (Tick all that apply)

☐ Association

☐ Gateball

☐ Golf croquet

☐ Ricochet

4. (Required) Did your club participate in the recent Active Women & Girls Croquet & High Tea event? (Tick all that apply)

☐ Yes

☐ No

5. If not, why not?

For example, insufficient volunteers to assist, lack of expertise to organise promotional activities, unwilling to support an activity that appeared to focus solely on attracting women players

6. If yes, was this a success? How did your club measure success?

For example, numbers who attended, new members gained, support from existing members

7. (Required) Would your club participate if similar state-wide initiatives were held more often? (Tick all that apply)

☐ Yes

☐ No

Women's Croquet Programs at your Club

8. (Required) Describe your club's programs for women

Detail any women-specific programs, ladies' days, come and try sessions, social events, or initiatives to encourage female participation in croquet

9. Women in club leadership

Describe the role of women in your club's leadership, coaching or mentoring activities

10. (Required) Barriers to women's participation

What challenges do women face in joining or staying involved with croquet in your area? How do you address these barriers?

11. (Required) How will these mallets specifically benefit women?

Explain how having additional club mallets will specifically help women participate more fully

12. (Required) Why does your club need these mallets?

Explain your club's financial situation and how these mallets would specifically help increase women's participation

13. (Required) Current equipment status

Describe what equipment your club currently has, its condition, and any specific equipment needs for women players

14. (Required) Women's participation growth plans

How will these mallets help grow women's participation in your club? What specific initiatives do you have planned?

Mallet requirements

15. (Required) Number of mallets requested (no more than 2)

16. Preferred brand/model (Tick all that apply)

There are 30 Terminator Horus mallets, and 10 PFC Standard mallets available

☐ Terminator Horus

☐ PFC Standard

17. Preferred weight (Tick all that apply)

Standard mallets are 2.5lbs - 3lbs; Lightweight are 2lbs - 2.5lbs

☐ Standard

☐ Lightweight

18. Preferred handle length (Tick all that apply)

While all efforts will be made to provide mallets as requested, there is no guarantee that CAQ can fully comply

☐ 32"

☐ 34"

☐ 36"

☐ 37"

☐ 38"

☐ 39"

19. Additional comments